

In 2012 GFJ remained a vibrant and dynamic library at the center of its community. Most of our outputs were up for the year (see “Service Measurements” in this report). Highlights include growth in the number of visits to the library, now better than 168,000 annually; and a 30% growth in attendance at library-sponsored programs (an astounding 75% growth over the past two years). Most of that growth in program attendance is from children’s and digital literacy programming; indicative of two of GFJ’s focal points. These figures show that the many services provided by GFJ are valued more than ever by the community. The great value of your public library is demonstrated by the fact that GFJ offers all this and more with no funding increase since 2009.

While reading remains a core service, our statistics show a continued shift toward digital activity. Our web site features rich content and attracted almost 500,000 hits. It includes online access to your patron account; free e-mail based newsletters highlighting the newest books and DVDs; databases including full-text articles from thousands of magazines and journals; auto repair manuals, investment resources; our new online foreign language learning suite, “Rocket Languages”; and more. Our “Download Zone” resource provides access to downloadable audiobooks as well as a growing collection of e-books readable on Kindles, iPads, Nooks, and other popular devices (GFJ’s e-book usage increased 103% this year). Our “BookMyne” app provides mobile access to your account and to our collections. We will soon debut text-message notification for reserves, we have a presence on both Facebook and Twitter, and our free Wi-Fi is heavily used. We even offer a free resume review service. Just in case you need a little help with this electronic world, we have free classes and one-on-one assistance in our Public Computing Center. Our PCC also features cutting edge videoconferencing equipment available to organizations and businesses.

Despite all the digital excitement, reading remains our core service. Stop by for a good read and maybe a cup of coffee from our Overdue Café. All you need is a library card. We’d love to see you!

Ed Dunscombe, Director



GFJ pioneered bookmobile service - North Side 1916 the “Ideal Home Traveling Library”



**Digital Literacy is BIG at GFJ
Come in & learn—free!**



Summer programs draw full capacity crowds

**George F. Johnson Memorial Library
1001 Park St.
Endicott, NY 13760**

**Library Hours:
Monday—Thursday 9-9
Friday-Saturday 9-5
Closed Saturdays July & August**

**607 757-5350
www.gfjlibrary.org
Visit us on Facebook too!**



**2012
Annual Report
98 Years!**



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1001 Park St.
Endicott, NY 13760**

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www.gfjlibrary.org**

Highlights from our 98th Year of Service to the Community

- Continued support of digital literacy via Public Computing Center (PCC)
- Expanded “Overdrive” downloadable e-book & audio book service
- Debuted “Rocket Languages” online foreign language learning service
- Added 7,104 new books, 166 music CDs, 458 DVDs, 164 audio books – our collections remain among the largest of the 43 Four County System member libraries
- 1,497 new patrons registered
- 168,609 patron visits
- 498,228 library web site visits
- 2,752 e-books borrowed (+103%!)
- Free tax prep program saved participants thousands of dollars



Board of Trustees

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Service Measurements:

- Days open: 296
- Circulation: 197,762 (+3%)
- Reference questions: 14,896 (-4%)
- In-house reserve requests: 3,931 (+8%)
- Interlibrary loans received: 7,702
- Interlibrary loans provided: 10,589(+111%)
- Registered borrowers: 20,742
- Programs: 685 (+7%)
- Program attendance: 14,887 (+30%)
- Internet usage: 33,207
- Wi-Fi sessions: 1,924
- Study room use: 148 (-66%)
- Public fax transmissions: 910
- Group meetings: 261 (+9%)
- Free tax returns prepared by volunteers: 338 (+6%)
- Web site visits: 498,228 (+83%)
- Library visits: 168,609 (+6%)



2012 Raffle Quilt

*In memory our friend & colleague,
Jim (“Par”) Panella 1951-2012*

Financial Report

2012 Receipts:

Union library district:	\$872,892
Grants & NYS aid:	151,028
Fines/Fees etc.:	40,441
Broome County aid:	29,232
Gifts & Donations:	5,245
Interest on deposits:	2,125
Total Receipts:	\$1,100,963

2012 Expenditures:

Salaries & benefits (current staff):	\$673,873
Print material:	106,819
Computer lab (including staff):	105,209
Automation:	36,466
Building operations & maintenance:	27,407
Audiovisual material:	23,865
Contracted services:	23,227
Health insurance (retired):	22,442
Building improvements:	21,127
Office supplies:	12,022
Publicity:	5,088
Miscellaneous:	5,406
Liability insurance:	4,761
Equipment/furniture:	2,151
Programming:	1,725
Postage:	1,727
Travel:	156
Total Expenditures:	\$1,073,471